



BUSINESS ETHICS

PROF. SUSMITA MUKHOPADHYAY

Department of Management
IIT KGP

TYPE OF COURSE : Rerun | Core | PG

COURSE DURATION : 12 Weeks (18 Jan' 21 - 09 Apr' 21)

EXAM DATE : 24 Apr 2021

PRE-REQUISITES : Graduation Basic understanding of business management

INTENDED AUDIENCE : Any interested learner

INDUSTRIES APPLICABLE TO : For sustainability of any kind of business, knowledge of Business Ethics helps in proper decision making for personal integrity and social responsibility. So this course is expected to have high industry support

COURSE OUTLINE :

This course is designed to develop in the students an understanding of the concept of Business Ethics and its application in business decision making with emphasize on CSR and sustainable business practices in the age of Globalization.

ABOUT INSTRUCTOR :

Susmita Mukhopadhyay, Associate Professor, VGSOM (Ph.D., Calcutta University, Fellow ISI, Kolkata) Susmita Mukhopadhyay's areas of specialization include Human Resource Management and Industrial Psychology, Business Values and Ethics, and Organizational Behaviour. A gold medalist in M.Sc., she is the recipient of the Young Scientist Award and Search of Excellence Award. She was selected for the Microfinance Researchers Alliance Fellow Program Centre for microfinance, Institute of Financial Management and Research, Chennai, in 2009

COURSE PLAN :

Week 1: Business Ethics: An overview

Week 2: Framing Business Ethics- CSR, stakeholders and Citizenship

Week 3: Ethical theories

Week 4: Tools and Techniques of Business Ethics Management , Role of various agencies in ensuring ethics in corporation

Week 5: Contextualizing Business Ethics- Corporate Governance, Accounting and finance

Week 6: Employees and Business Ethics

Week 7: Consumers and Business Ethics

Week 8: Suppliers, Competitors and business ethics

Week 9: Civil Society and Business Ethics

Week 10: Government, Regulation and business ethics

Week 11: Environment and Business Ethics

Week 12: IT and Ethics